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GET TO KNOW YOUR **NEW**

# **HFTP** Benefits

Explore a more streamlined online experience designed to help you make the most of your HFTP membership

## Our members are the best.

Visit [HFTP.org](https://www.hftp.org) to learn more

So, HFTP wants to make sure you have the **best** online experience and get the most out of your membership. To get started, check out the new HFTP website and updated membership portal.

The platform has been fully redesigned to enhance the online experience for the association's robust network of members and stakeholders worldwide.

### News & Research

Check out the new *Special Reports feed*.



Access member-exclusive publications like the popular, biennial **Compensation and Benefits Survey Report**, with a new edition expected Fall 2024. Also access customizable industry and association news feeds.

### Virtual Education

Access live sessions plus archives online.



Members get exclusive access to virtual education sessions presented by industry experts, including the **Leadership Excellence Series** and archived recordings from the past three years.

### HFTP Academy

Enhance your career with a new designation.



Take advantage of member discounts on professional certification programs like the **CHAE®** and **CHTP®** and certificate courses on the **USALI** and benchmarking.



### HFTP Exchange *Join the conversations online today.*

A members-only online network that allows you to connect with other members across the world. Participate in discussions, seek input on industry topics and direct-message other members, plus share articles and content of interest.

### Events *Attend conferences and events year-round.*

Don't miss the many HFTP-produced educational events taking place all year-round: in your city, region, internationally and online — including **HITEC®** ([hitec.org](https://www.hitec.org)), the world's largest and longest-running technology conference and exhibition. Members can receive special registration rates on HFTP-produced events.



### Get Involved *Applications are now open.*

Apply to join the **HFTP Global Board and Executive Committee** or volunteer to serve on an HFTP **advisory council or committee**. Applications are now available for the HFTP Global Board of Directors 2024–2027 term and the Global Secretary position on the Executive Committee. Applications to join advisory councils and committees are open year-round.

### Members also get complimentary access to:

- o *Uniform System of Accounts for the Lodging Industry (USALI) Digital Subscription (NEW! 12th Edition Out Soon)*
- o *Additional membership benefits can be found on the HFTP website, including the HFTP Job Board and more.*

